

# Industry Synopsis

Industry: 39701 OUTDOOR ADVERTISING

Assessable Earnings and Premiums - for Years: 2019 to 2024

Rate Year	Number of Employers with Assessable Earnings	Newly Opened Account	Total Assessable Earnings	Estimated Total Workers*	Net Premium**	Industry Rate
2019	240	22	\$76,340,995	1,610	\$1,270,983	\$1.98
2020	240	18	\$66,320,487	1,260	\$1,052,285	\$1.93
2021	232	11	\$74,952,814	1,429	\$979,169	\$1.57
2022	236	21	\$84,507,651	1,493	\$826,824	\$1.22
2023	252	23	\$84,916,476	1,555	\$955,161	\$1.36
2024 YTD	239	6	\$88,347,201	1,674	\$843,056	\$1.05

\* Estimated number of full time equivalent workers based on average industry wage

\*\* Net premium is premium paid by employers after pricing adjustments for experience rating plus Poor Performance Surcharge and PIR, where applicable

## Distribution of Accounts By Assessable Earnings (\$Thousands)

Rate Year	<= \$500,000		> \$500,000 and <= \$1 Million		> \$1 Million and <= \$5 Million		> \$5 Million and <= \$20 Million		> \$20 Million	
	Accts	Total Ase Earn	Accts	Total Ase Earn	Accts	Total Ase Earn	Accts	Total Ase Earn	Accts	Total Ase Earn
2019	214	\$22,042	13	\$9,087	11	\$25,563	N/A	N/A	N/A	N/A
2020	222	\$22,119	5	\$3,395	11	\$22,499	N/A	N/A	N/A	N/A
2021	211	\$22,066	9	\$6,267	10	\$25,519	N/A	N/A	N/A	N/A
2022	210	\$22,890	12	\$7,620	11	\$25,324	3	\$28,673	N/A	N/A
2023	227	\$24,449	12	\$7,697	9	\$19,692	4	\$33,079	N/A	N/A
2024 YTD	212	\$24,017	13	\$8,107	10	\$19,958	4	\$36,265	N/A	N/A

Note: The current year assessable earnings are based on estimates.

N/A columns indicate there are not enough employers available to display the information

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- YTD is January to current month of the current calendar year

# Industry Synopsis

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Claim Costs - for Years: 2019 to 2024

Total Claims								
Accident Year	Number of Claims	Claim Costs	Number of LTCs	Total LTC Costs	TTD Days	Modified Work Ever Performed Claims	Medical Aid Claims	Disabling Injury Claims
2019	68	\$246,686	20	\$207,422	331	29	48	38
2020	48	\$194,241	18	\$171,636	594	15	30	26
2021	47	\$96,201	7	\$41,146	99	26	40	28
2022	52	\$192,771	24	\$170,143	458	25	28	36
2023	56	\$319,766	18	\$242,803	661	35	38	40
2024 YTD	12	\$23,507	6	\$21,332	135	8	6	10

Duration Bands - Total LTCs					
Accident Year	<= 8 Days	> 8 Days and <= 30 Days	> 30 Days and <= 60 Days	> 60 Days	Total Lost Time Claims
2019	14	2	2	2	20
2020	6	7	1	4	18
2021	4	2	1	0	7
2022	15	5	1	3	24
2023	7	4	5	2	18
2024 YTD	2	2	2	0	6

Total Claims Costs					
Accident Year	Compensation	Medical Aid	Rehabilitation	Economic Loss	Total
2019	\$87,150	\$159,536	\$0	\$0	\$246,686
2020	\$99,252	\$94,519	\$470	\$0	\$194,241
2021	\$22,525	\$73,676	\$0	\$0	\$96,201
2022	\$80,911	\$111,861	\$0	\$0	\$192,771
2023	\$92,767	\$226,435	\$565	\$0	\$319,766
2024 YTD	\$16,717	\$6,790	\$0	\$0	\$23,507

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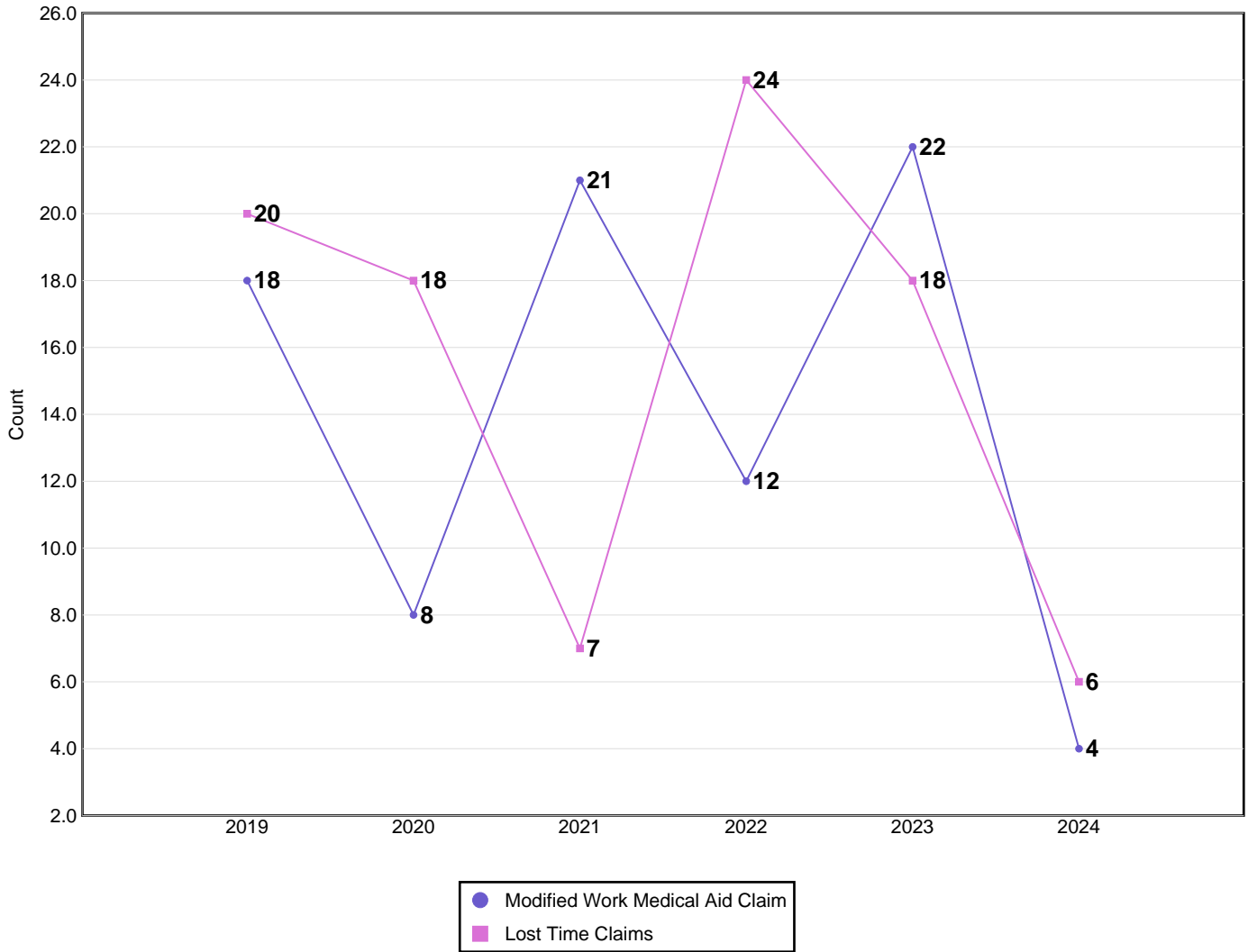
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# Industry Synopsis

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Claim Costs - for Years: 2019 to 2024

## Disabling Claims Components



Disabling Claims include Lost Time Claims or Medical Aid Claims with Modified Work

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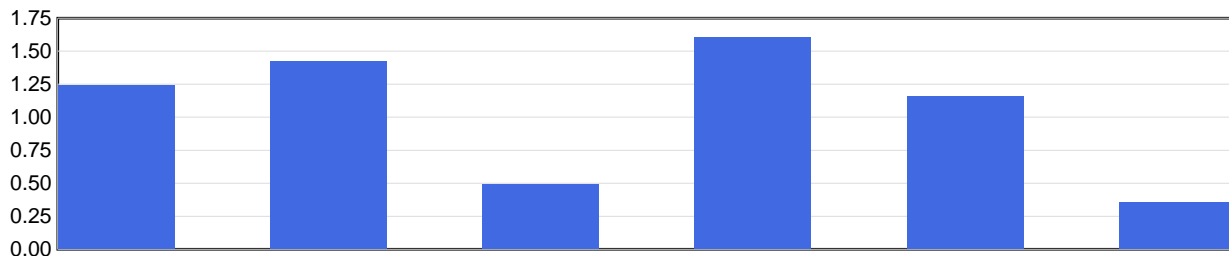
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Claim Costs - for Years: 2019 to 2024

## Frequency Rates

(Lost Time Claims per 100 Workers)



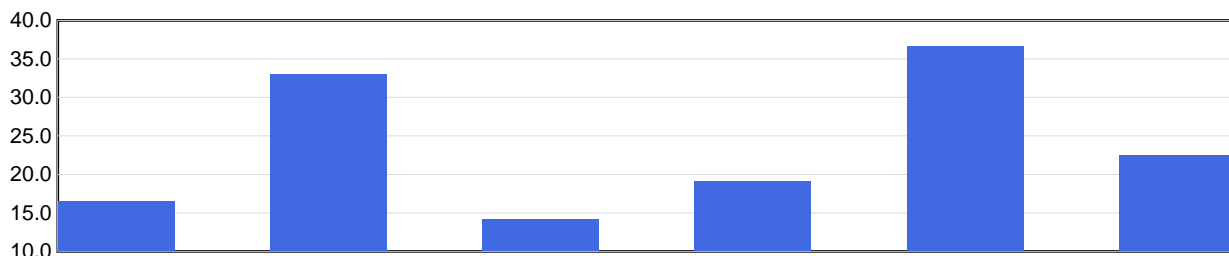
	2019	2020	2021	2022	2023	2024 YTD
Frequency Rate	1.24	1.43	0.49	1.61	1.16	0.36

Frequency Rate = (Total Lost Time Claims \* 100) / Person Years

Person Years = Total Assessable Earnings / (Avg Hourly Wage \* 2000 Hours)

## Severity Rates

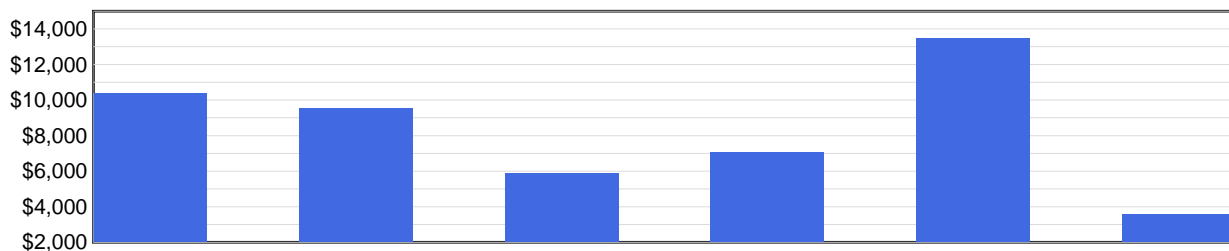
(Temporary Total Disability Days per Lost Time Claim)



	2019	2020	2021	2022	2023	2024 YTD
Severity Rate	16.6	33.0	14.1	19.1	36.7	22.5

Severity Rate = Total TTDs / Total LTCs

## Average Cost Per LTC



	2019	2020	2021	2022	2023	2024 YTD
Avg Cost / Claim	\$10,371	\$9,535	\$5,878	\$7,089	\$13,489	\$3,555

Average Cost Per LTC = Total LTC Costs / Total LTCs

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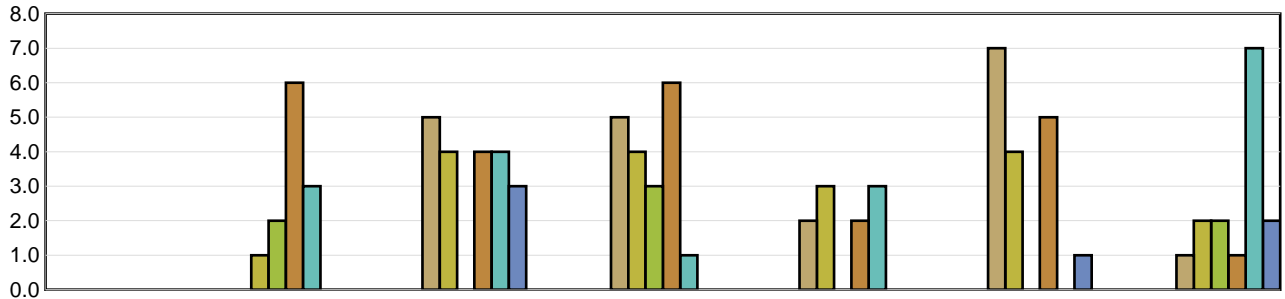
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Injured Worker's Age - for Years: 2019 to 2024

## Number of LTCs

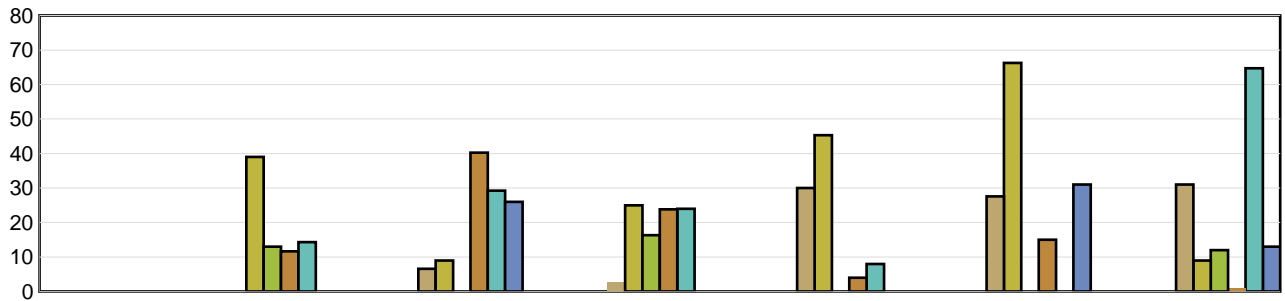
(by age of injured worker and by occurrence year)



	Under 19	19 to 26	27 to 34	35 to 42	43 to 50	51 to 58	Over 58
2019	N/A	N/A	5	5	2	7	1
2020	N/A	1	4	4	3	4	2
2021	N/A	2	N/A	3	N/A	N/A	2
2022	N/A	6	4	6	2	5	1
2023	N/A	3	4	1	3	N/A	7
2024 YTD	N/A	N/A	3	N/A	N/A	1	2

## Average Severity of a Claim

Temporary Total Disability Days per Lost Time Claim  
(by age of injured worker and by occurrence year)



	Under 19	19 to 26	27 to 34	35 to 42	43 to 50	51 to 58	Over 58
2019	N/A	N/A	6.60	2.80	30.00	27.57	31.00
2020	N/A	39.00	9.00	25.00	45.33	66.25	9.00
2021	N/A	13.00	N/A	16.33	N/A	N/A	12.00
2022	N/A	11.67	40.25	23.83	4.00	15.00	1.00
2023	N/A	14.33	29.25	24.00	8.00	N/A	64.71
2024 YTD	N/A	N/A	26.00	N/A	N/A	31.00	13.00

LTCs with no birthdate recorded are not included in band subtotals

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# Industry Synopsis

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Top 5 Comparison - for Years: 2019 to 2024

Type of Accident							
Top 5 by Total LTCs							
Type of Accident	2019	2020	2021	2022	2023	2024 YTD	Totals
Falls	5	4	3	6	6	1	25
Overexertion	4	3	2	6	2	1	18
Contact with Objects and Equipment	2	2	0	4	2	1	11
Bodily Reaction and Exertion	3	0	0	2	3	0	8
Slip	0	4	0	0	1	1	6

Type of Accident	Total LTCs (2019 to date)	Percentage of LTCs	Average Duration	Total TTD	Average LTC Costs	Total LTC Costs
Falls	25	26.88%	34.08	852	\$12,162	\$304,052
Overexertion	18	19.35%	22.22	400	\$8,671	\$156,078
Contact with Objects and Equipment	11	11.83%	6.55	72	\$2,715	\$29,863
Bodily Reaction and Exertion	8	8.60%	22.00	176	\$11,624	\$92,993
Slip	6	6.45%	41.67	250	\$13,710	\$82,261
All Others	25	26.88%	21.12	528	\$7,569	\$189,234
<b>Totals</b>	<b>93</b>	<b>100.00%</b>	<b>24.49</b>	<b>2,278</b>	<b>\$9,188</b>	<b>\$854,481</b>

Part of Body							
Top 5 by Total LTCs							
Part of Body	2019	2020	2021	2022	2023	2024 YTD	Totals
Back	6	1	2	4	3	1	17
Trunk	1	2	1	6	3	2	15
Foot(Feet)/Ank(s)/Toe(s)	1	5	0	1	1	1	9
Fingers	3	0	0	2	2	1	8
Knee(s)	2	0	0	3	2	1	8

Part of Body	Total LTCs (2019 to date)	Percentage of LTCs	Average Duration	Total TTD	Average LTC Costs	Total LTC Costs
Back	17	18.28%	12.94	220	\$7,817	\$132,895
Trunk	15	16.13%	26.47	397	\$7,554	\$113,305
Foot(Feet)/Ank(s)/Toe(s)	9	9.68%	29.44	265	\$10,046	\$90,413
Fingers	8	8.60%	4.13	33	\$2,224	\$17,792
Knee(s)	8	8.60%	35.38	283	\$8,554	\$68,436
All Others	36	38.71%	30.00	1,080	\$11,990	\$431,640
<b>Totals</b>	<b>93</b>	<b>100.00%</b>	<b>24.49</b>	<b>2,278</b>	<b>\$9,188</b>	<b>\$854,481</b>

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Top 5 Comparison - for Years: 2019 to 2024

Nature of Injury							
Top 5 by Total LTCs							
Nature of Injury	2019	2020	2021	2022	2023	2024 YTD	Totals
Sprains/Strain	7	6	5	9	7	3	37
Oth Traumatic Injuries	4	3	0	4	3	3	17
Fracture/Dislocation/Nerve Damage	3	4	1	4	3	0	15
Open Wound	3	1	1	0	3	0	8
Superficial Wounds	0	1	0	3	1	0	5

Nature of Injury	Total LTCs (2019 to date)	Percentage of LTCs	Average Duration	Total TTD	Average LTC Costs	Total LTC Costs
Sprains/Strain	37	39.78%	24.38	902	\$8,414	\$311,317
Oth Traumatic Injuries	17	18.28%	34.76	591	\$10,841	\$184,293
Fracture/Dislocation/Nerve Damage	15	16.13%	39.47	592	\$19,287	\$289,305
Open Wound	8	8.60%	3.38	27	\$1,955	\$15,642
Superficial Wounds	5	5.38%	22.80	114	\$5,436	\$27,182
All Others	11	11.83%	4.73	52	\$2,431	\$26,742
<b>Totals</b>	<b>93</b>	<b>100.00%</b>	<b>24.49</b>	<b>2,278</b>	<b>\$9,188</b>	<b>\$854,481</b>

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